### **Privacy Policy**

### **Personal Contact Information**

This app collects location data to enable location access for display live location on the map, and live tracking even when the app is closed or not in use.

Tawasi may *collect* the following information from users of our site: first name, last name, street address, area and city, phone and contact numbers, e-mail address, GPS location (mobile site), and ID (collectively, "Personally Identifiable Information" or "PII").

In addition, Tawasi may collect information regarding Tawasi account holders' past Tawasi orders, favorite restaurants and shops, customer service inquiries, service/restaurant/shop reviews, and certain social networking preferences (e.g., pages you "Like" or "Recommend").

Further, Tawasi may ask for your or your dependent's medical prescription and health insurance information (collectively, "Health Data") strictly subject to the requirements described in the section headed Health Data Information and in accordance with applicable regulations.

Tawasi also uses web analytics software to track and analyze traffic on the site in connection with Tawasi advertising and promotion of Tawasi services. Tawasi may publish these statistics or share them with third parties without including PII.

Non-Personally Identifiable Information (or "Non-PII") is aggregated information, demographic information, and any other information that does not reveal your specific identity. We and our third-party service providers may collect Non-PII from you, including your MAC address, computer type, screen resolution, OS version, Internet browser, and demographic data such as your location, gender, and date of birth. We may aggregate PII in a manner such that the end-product does not personally identify you or any other user of the Site, for example, by using PII to calculate the percentage of our users who have a particular telephone area code. We and our third-party service providers may also use cookies, pixel tags, web beacons, and other similar technologies to better serve you with more tailored information and facilitate your ongoing use of our Site. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to decline the use of cookies. To learn more about cookies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org/).

IP Addresses are the Internet Protocol addresses of the computers that you areusing. Your IP Address is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). This number is identified and logged automatically in our server log files whenever users visit the Site, along with the time(s) of such visit(s) and the page(s) that were visited. Collecting IP Addresses is standard practice on the Internet and is done automatically by many websites.

#### **Use of Your Information**

Tawasi uses PII to create users' Tawasi accounts, to communicate with users about Tawasi services, to offer users additional services, promotions, and special offers, and to charge for purchases made through Tawasi. Users may affirmatively opt out of receiving promotional communications from Tawasi by visiting [www.tawasi.online](http://www.tawasi.online), accessing their personal account page, and providing Tawasi with their e-mail address via the opt-out link. Tawasi may also use PII to enforce Tawasi terms of use and service.

Tawasi uses cookies to remember users on the site and to enhance users' experience on the site. For example, when users with Tawasi accounts return to the site, cookies identify those users and allow the site to provide certain user-specific information such as Tawasi login information, choice of website language, and country selection in addition to any other information we might collect in the future. Tawasi does not sell the information it collects to third parties. Tawasi shares collected PII with third-party vendors and service providers with whom Tawasi works to provide application programming interfaces ("APIs") and other functions for the site in connection with the delivery of Tawasi services.

In addition, Tawasi shares users' Tawasi order content, special order instructions, first and last name, street address, and telephone number with restaurants where users' orders are placed to the extent necessary to process those orders. Tawasi may also disclose PII to third parties such as attorneys, collection agencies, tribunals, or law enforcement authorities pursuant to valid requests in connection with alleged violations of Tawasi terms of use and service or other alleged contract violations, infringement, or similar harm to persons or property.

User-generated content posted through the site such as service/restaurant reviews and certain social networking preferences (e.g., pages you "Like" or "Recommend") may be viewed by the general public. Accordingly, Tawasi cannot ensure the privacy of any PII included in such user-generated content.

Non-Personally Identifiable Information: Because Non-PII does not personally identify you, we may use such information for any purpose. In addition, we reserve the right to share such Non-PII, which does not personally identify you, with our affiliates and with other third parties for any purpose. In some instances, we may combine Non-PII with PII (such as combining your name with your geographical location). If we do combine any Non-PII with PII, the combined information will be treated by us as PII hereunder as long as it is so combined.

IP Addresses: We use IP addresses for purposes such as calculating site usage levels, helping diagnose server problems, and administering the site. We may also use and disclose IP Addresses for all the purposes for which we use and disclose PII. Please note that we treat IP Addresses, server log files, and related information as Non-PII, except where we are required to do otherwise under applicable law.

### **Your Email Address**

To register for an account, we require you to supply us with your email address, or other information needed to contact you online and over the phone. We use your email address and other contact information you provide us with to confirm your order and to communicate with you in case of an order problem, so one cannot register without an email address. If you supply us with your email address, you may later access it, update it, modify it, and delete any inaccuracies by accessing your account through the my account information link on the user main page. You may also choose simply not to provide us with your email address; however, you will not be able to register on the website and place orders.

We communicate part of your contact information (name, surname, order delivery address, and phone number) with the member restaurant from which you have placed an order. We also use this information to facilitate and improve your use of the website, to communicate with you, for internal purposes, and to comply with any requirements of law. This information may be disclosed to our staff and to third parties involved in the delivery of your order or the analysis and support of your use of the website. We do not sell and will not divulge your personal contact information to third parties other than as specified in this Privacy Policy without your permission unless we are legally entitled or obliged to do so (for example, if required to do so by court order or for the purposes of prevention of fraud or other crime).

## ATM, Credit Cards, and Payment Information

When you place an order through the website, you are required to select a method of payment. Tawasi is not interested in your debit/credit card information nor do store any of your debit/credit information, since orders could be paid at the door directly to the restaurant through methods of payment such as cash, credit card, or payment checks. Online debit/credit card payment is also an option and for some restaurants, it can be the only method of payment. For transactions with online debit/credit cards, we transmit your entire card information to the appropriate debit/credit card company in an encrypted format with globally accepted rules and applications during order processing. Upon your choice, we keep a part of your card information in an encrypted format, taking precaution to maintain physical, electronic, and procedural safeguards over your credit card information.

## **Order Placement Information**

Personal information required during the order process includes name, address, phone number, email address, and other similar information used to identify you and complete an order. Personal information collected at our site will be shared with a restaurant when processing your order. We have an agreement with all member restaurants, restricting disclosure or further processing of personal information provided to them by us. Your personal information will be used to notify you of your order status. Personal information will not be shared with any of our business partners or affiliates without your permission. It is treated as confidential and will not be disclosed to outside parties unless compelled by applicable legislation. We only send marketing emails to those people who have specifically requested to receive this information.

## **Health Data Information**

When you place an order for prescription medicine through the website, you are required to provide your Health Data and ID. We transmit your Health Data and ID to the selected pharmacy in an encrypted format with globally accepted rules and applications during order processing. We shall have no access to the Health Data. We have an agreement with all member pharmacies, restricting disclosure or further processing of Health Data provided to them by us. Your Health Data will be used by the selected pharmacy solely for processing your prescription medicine order. Tawasi will not store any of your Health Data. We may keep a copy of your ID for the purpose of identity verification and documentation.

# Navigation and Clickstream Data

As you browse our website, we gather navigational and clickstream data that shows which pages you have visited, what kind of features you have used, or how long you have stayed on a particular page, etc. This information will not reveal your identity or be linked to you personally. We use this information to complete, support, and analyze your purchases from us; to facilitate and improve your use of the website; to comply with any requirements of law; to serve, or have a third party serve specialized or relevant advertising content and/or recommendations to you on the website or on a third party's website, and for internal purposes. This information may be disclosed only to our staff and to third parties involved in the completion of your transaction,

the delivery of your order, and the analysis and support of your use of the website.

# We May Use Advertising Companies to Serve Ads For Us

These companies may employ cookies and action tags to measure advertising effectiveness. They may also use this technology to serve specialized or relevant advertising content and/or recommendations to you on the website or on their websites. Any information that these third parties collect via cookies and action tags is completely anonymous and does not contain any personal contact information.

## Marketing

We don't sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalize our services, content, and advertising. If you do not want to receive marketing communications from us via e-mail or participate in our ad-customization programs, simply communicate your preference to us via e-mail or log onto your account at the Tawasi website to change your relevant settings from the my account link on the user main page.

### **Do We Disclose Your Personal Information?**

We may disclose your information to our staff and to third parties involved in the delivery of your order and the analysis and support of your use of the website. We may disclose your information if necessary to protect our legal rights if the information relates to actual or threatened harmful conduct, or we have a good faith belief that such action is necessary to:

1. Conform to the requirements of law or comply with governmental orders, court orders, or legal processes served on us.

2. Protect and defend our property or other rights, the users of the website, or the public.

This includes exchanging information with other companies and organizations for fraud protection and credit risk protection.

How Is Personally Identifiable Information Disclosed?

We may disclose PII:

– To our third-party service providers who provide services such as website hosting, data analysis, payment processing, order fulfillment, infrastructure provision, IT services, customer service, e-mail delivery services, credit card processing, and other similar services to enable them to provide services.

– As required to fulfill your purchase (e.g., to our restaurant partners to enable them to fulfill your order).

– To identify you to any person to whom you send messages regarding Site-related content through the Site.

– To third parties sponsors of Promotions (irrespective of whether such Promotions are hosted by us), or otherwise in accordance with the rules applicable to such Promotion. You should carefully review the rules, if any, of each Promotion in which you participate, as they may contain additional important information about a sponsor's or other third parties' use of your PII. To the extent that the terms and conditions of such rules concerning the treatment of your PII conflict with this Privacy Policy, the terms and conditions of such rules shall control.

– To an affiliate or other third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business, assets, or stock (including without limitation in connection with any bankruptcy or similar proceedings).

- As we believe to be appropriate:

- Under applicable law including laws outside your country of residence.
- To comply with legal processes.

– To respond to requests from public and government authorities including public and government authorities outside your country of residence.

- To enforce our terms and conditions.

- To protect our operations or those of any of our affiliates.

- To protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others.

- To permit us to pursue available remedies or limit the damages that we may sustain.

## Cookies

When you visit our site, our server sends your computer a "cookie." This cookie is a small packet of information that identifies you as a user of our system. Cookies save you time by retaining your contact information. Cookies do not deliver viruses and can only be read by the server that sent you the cookie. You have the ability to accept or decline cookies by modifying the settings in your browser. Please bear in mind, however, that you may not be able to use all the features of our site if cookies are disabled.

## **Protection of Your Personal Information**

Our website has secure pages to collect user information and most critical data is stored in encrypted form. We use various technical and management practices to help protect the confidentiality, security, and integrity of data stored on our system. Our servers use Secure Sockets Layer (SSL) and encryption technology that works with Tawasi Navigator, Microsoft Internet Explorer, Firefox, Safari, and Chrome.

## Security

We use reasonable organizational, technical, and administrative measures to protect PII under our control. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. Please do not send us sensitive information through email. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), you must immediately notify us of the problem by contacting Tawasi in accordance with the "Contacting Us" section below (note that if you choose to notify us via physical mail, this will delay the time it takes for us to respond to the problem).

## **Third Parties**

This Privacy Policy does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including without limitation any of our affiliates and any third party operating any site to which this site contains a link. The inclusion of a link on the site does not imply endorsement of the linked site by us or by our affiliates.

## **Information About Services We Offer**

It is very important to us that we provide you with the highest level of service. In order to help us do this, from time to time we may send you details of products, services, discounts, promotions, and campaigns, which we think may be of interest to you. We may send you marketing communications with your consent. If at any time you do not wish to receive these details and wish to unsubscribe from marketing communications, contact us via e-mail or log onto your account to change your relevant settings from the my account link on the user main page.

## **Privacy Policy Amendment**

Tawasi may change this Privacy Policy at any time by publishing the new version on the website.

Verifying, Updating, and Amending Personal Information

**Tawasi.Online Members** 

You can update your personal information at any time by logging into your membership account and accessing "My Account," where you can update your personal information mentioned in "Account Info" and "Saved Address."

## Guests

Users who order as guests cannot view or change their details on the website once an order has been submitted. Any changes which affect the fulfillment of an order should be communicated directly to the applicable restaurant.

## Contact

All comments, queries, and requests relating to our use of your information are welcomed and should be addressed to Tawasi Online. For questions or concerns relating to our privacy policy, we can be contacted by email at [support@tawasi.online](mailto:support@tawasi.online) or at:

Phone: (+970) 594200094

Calls to and from Tawasi may be recorded for quality and training purposes.